



Stephanie Larsen
Stephanie Larsen Interiors



Erik Peterson
PHX Architecture



Joel Detar
Detar Construction

NORTHERN ARIZONA'S DREAM TEAM

DESIGNING & BUILDING YOUR PERFECT HOME

Story written by **Kimberly Hutchings**
Photos provided by **Stephanie Larsen Interiors, PHX Architecture, Detar Construction**

This year, perhaps more than most in recent memory, we've been reminded of the importance of home.

In many ways, navigating a global pandemic has caused an immense shift in the way we go about our day-to-day lives, forcing many of us to spend more time in our spaces than ever before. Far greater than just four walls and a roof, our homes have gently reminded us that they are a sanctuary, a place to relax, calm our minds and recenter.

"We depend on our surroundings obliquely to embody the moods and ideas we respect and then to remind us of them," British philosopher Alain de Botton once said in his book *The Architecture of Happiness*. With each finish we select, each strip of wallpaper and every table and chair we bring in to furnish our homes,

our spaces offer a mirror, reflecting our tastes, values and sense of self.

If you're like us, thanks to all this recent time spent at home, you may have found yourself contemplating design from a fresh perspective. How does my space shape my experience? How can I build a home that truly fits my lifestyle? What aspects of where I live make me feel good?

Of course, for experienced professionals, like **Stephanie Larsen of Stephanie Larsen Interiors, Erik Peterson of PHX Architecture, and Joel DeTar of DeTar Construction**, these questions, and sense of home are nothing new.



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In fact, creating luxurious and well-designed spaces that reflect their occupants has been at the heart of Larsen’s, Peterson’s and DeTar’s individual practices for decades. Artfully marrying beauty and function, their firms have become synonymous in Arizona and around the world for their fresh vision, attention-to-detail and intentional designs.

Independently, each of these entrepreneurs has built a renowned reputation for crafting award-winning spaces from start to finish. Bringing together a rich understanding of style and composition, their work reflects not only the unique landscape of Northern Arizona but also the people that call it home. Now, they’ve teamed up and are prepared to bring together their experiences and offer something totally fresh: an opportunity for clients to access a full-service, expert approach to home design.

It all started earlier this summer when Stephanie Larsen and Erik Petersen connected over their love for the Northern Arizona community, its surrounding nature and the rich opportunity for good design and well-edited spaces to flourish within the region.

Having moved to Sedona from Orange County over two decades ago, Larsen is certainly no stranger to the area. She’s long since asserted herself as a mainstay in the Arizona interior design scene, recognized largely for the skillful way she is able to balance modern design and everyday elegance, playing off local and global influences with each space she creates.

“More and more we’re seeing people move to Northern Arizona,” says Larsen. “People are craving a space that feels intentional, tranquil and safe, a place to call home that offers an alternative to the non-stop pace of big cities while still giving people that sense of community they crave. This is the spirit of Northern Arizona and it’s exciting to see it continue to grow and flourish.”

The pair began to discuss how their time spent in Arizona has helped shape their design influences, the opportunity for innovation and the gaps they were noticing within their industry.

Peterson’s work, which ranges from bespoke residential spaces to boutique resorts



Left page
(from left to right):
Erik Peterson
Stephanie Larsen

Above: Joel Detar
Below: Stephanie Larsen





Joel DeTar

Stephanie Larsen Interiors
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and distinctive dining, has been widely acknowledged from Scottsdale to Beverly Hills. “What Erik [Peterson] offers is a tailored design approach that really prioritizes the needs and values of his clients,” says Larsen. “It’s a trait that’s so vital to good design, especially when you’re working at a luxury-level.”

With such an immense passion for the area, Larsen and Peterson’s conversation quickly turned from their own experiences to one of collaboration. Excited by the opportunity to bring their vision’s and passion together, they began to form the foundations of a partnership that would offer clientele an expert one-stop-shop to execute their design needs.

“Northern Arizona has never really had that top team of builder, architect and interior designer,” Larsen explains. “While the design

community here certainly has no shortage of talent, that single-stop approach to creating a well-curated living space is something new. And with so many residents and developers looking to build in the area, this is the perfect time to move in that direction. An expert, start-to-finish approach that simplifies and streamlines the process of creating beautiful spaces.”

Naturally, no home design team is complete without a builder and for that, Larsen and Peterson had to look no further than Joel DeTar of DeTar Construction. Well-versed in their projects together, DeTar has collaborated on projects with both Larsen and Peterson throughout their careers. “Joel [DeTar] and I had the pleasure of working together on a space quite recently,” Larsen shares. “His hands-on-approach to overseeing the construction process is something that I’ve always admired.

Joel’s attention-to-detail marks him as a true professional within the industry, he manages each project closely and his ability to carry out a client’s vision makes him a valued colleague and effortless partner.”

The team is certainly well-acquainted with accolades as well. Recognized as the readers-choice for interior design in Sedona 11-years running, Larsen most recently received distinction from the American Association of Interior Designers taking home both first and third place in the category of Total Remodel at the Arizona North 2020 Design Excellence Awards. Likewise, Peterson, who boasts a similarly lengthy list of honors and features in top tier publications from Luxe Magazine to the

Wall Street Journal, recently took home national recognition at the 2020 Luxe Red Awards, while DeTar has garnered attention through numerous press mentions and an architectural award from the Arizona Masonry Guild.

With such a deep understanding of detail, thoughtfulness and the inward ways that good design offers us a sense of introspection, it’s obvious that more good things are on their way from this trio of design pros. “It is a true privilege to work alongside both Stephanie and Joel, and I’m excited to see what projects we are able to collaborate on in the future,” Peterson shares. And with decades of personalized, turnkey spaces under their belts, we, for one, are just as excited. **ES**



Erik Peterson



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Stephanie Larsen

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